

Turkey enters the list of top 10 holiday hot spots

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D0D0M - Three of Turkey's popular holiday spots gain international acclaim, as they are added to a list of the best. According to a survey conducted by Thomson, one of England's prominent travel agencies, Marmaris, Oçmeler and Didim are among the world's best holiday places

Three towns in Turkey were named among the 10 best holiday spots in Europe. According to a survey conducted by Thomson, one of England's most prominent travel agencies, Marmaris ranked third, Oçmeler sixth and Didim seventh among the best holiday destinations in the world.

Marmaris, a district in the western city of Mu la, is one of Turkey's most popular holiday resorts. Also a Mu la district, Oçmeler, eight kilometers from Marmaris, is acclaimed for its fantastic bay. Didim is a popular seaside holiday resort in Ayd1n Province.

The survey was compiled from a large amount of customer reviews with the aim to create a guide for British tourists who are planning vacations during the summer.

Those surveyed were asked to name their favorite holiday destinations in terms of climate, food, prices, activities, restaurants and nightlife. Spain's Benidorm on Costa Blanca Island ranked first on the list for those who like sea, sun and sand. This ranking may help strip off Benidorm's image as a party destination.

Five places in Spain made the top 10 list. In addition to Benidorm, Puerto San Miguel, Playa Blanca, Puerto Rico (Canary Islands), and Puerto Pollensa are the popular holiday destinations of Spain.

Being a popular holiday destination with beautiful scenery, and historical and cultural wonders, Turkey also took its place near the top.

The Thomson authorities said that the system of customer views gives better and more reliable results than brochures since they include small but important details as well as general impressions.

Honest evaluation

"When you read a brochure, you cannot know for sure what the holiday destination is really like. But our survey offers an honest holiday evaluation by real people who have been to these places before, and can tell real stories about the food, activities, prices, etc.," said a tourism industry authority. The survey is likely to make an important contribution to Turkey's promotional campaigns, said the tourism authority.

"The beauty of Alt1nkum has once more registered with this survey," said Deniz Atabay, chairman of Didim Tourism Foundation. "We think that the survey results will positively contribute to the number of tourists visiting our district in the coming years." Atabay said that the job was not done and Turkey needs to work harder now. "Our primary aim is to be ranked the first," he said. Five Spanish locations, three from Turkey and two from Greece make up the top 10 most popular holiday destinations in Europe.

Top 10 HolidayS In Europe

w Benidorm, Costa Blanca
(Spain)

w Puerto San Miguel, Ibiza (Spain)

w Marmaris (Turkey)

w Playa Blanca, Lanzarote Island (Spain)

w Puerto Rico, Canary
Islands (Spain)

w Oçmeler (Turkey)

w Didim (Turkey)

w
Paphos Island (Greece)

w Puerto Pollensa, Majorca (Spain)

w
Tingaki, Kos Island (Greece)

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